EBRO IN 2012

FINANCIAL
INFORMATION
CORPORATE SOCIAL
RESPONSIBILITY
CORPORATE

GOVERNANCE

PARAMETERS OF THE REPORT

WEB: www.ebrofoods.es

Parameters of the report







¹ The list of those countries, broken down by business areas, can be consulted in the Ebro in 2012 section of this Annual Report.

Number of countries in which the organisation operates and names of the countries in which it performs its main activities or activities that are specifically important regarding the sustainability aspects addressed in the report.

From an economic point of view, 55.7% of the company's revenue in 2012 was generated in Europe, 38.5% in North America, 2% in Africa, 2.8% in Asia and 1.2% in other parts of America.

The Ebro Foods Group performs its business activities in 52 countries distributed throughout Europe, America, Africa and Asia. Of those 52¹ countries, the company's activities are purely commercial in 39 and in the remaining 13 Ebro owns industrial plants through its different subsidiaries.

Those 13 countries and their corresponding production centres are:

1. Germany:

Hamburg

8. France:

Gennevilliers

Nanterre

2. Belgium: Saint Genis Laval

Merksem

Schoten

Montreal

Lorette

Saint Just Vitrolles

Littoral

La Montre

4. Denmark:

3. Canada:

Orbaek

9. Netherlands:

Wormer

5. Egypt:

Heliopolis

10. Italy:

Vercelli

6. Spain:

San Juan de Aznalfarache

Coria del Río

Isla Mayor

Jerez de la Frontera

Silla

Algemesí L'Aldea

Tortosa

11. Morocco: Larache

12. Portugal:

Coruche

13. United Kingdom:

Liverpool

Cambridge



Carlisle

Brinkley

Clearbrook

Freeport

Memphis

Fresno

St. Louis

Winchester



In environmental performance, the significant environmental information corresponds to the production facilities mentioned above.

In labour relations, the perimeter covers most of the Group's companies with workforce, except the subsidiary Ebro Germany GmbH (formerly Birkel Teigwaren GmbH), since it was not possible to consolidate its information when drafting this document. Consequently, the companies included in this report are:

- Arrozeiras Mundiarroz, S.A. (Portugal)
- Boost Nutrition, C.V. (Belgium)
- Bosto Poland (Poland)
- Danrice, A/S (Denmark)
- Ebro Foods, S.A. (Spain)
- Euryza Gmbh (Germany)
- Herba Bangkok (Thailand)
- Herba Egypt, SAE (Egypt)
- Herba Puerto Rico, LLC (Puerto Rico)
- Herba Ricemills, S.L.U. . (Spain)
- Herba Ricemills Romania, SRL (Romania)
- Lassie B.V. (Netherlands)
- Mundi Riso, SRL (Italy)
- Mundi Riz, S.A. . (Morocco)
- NWP Group (USA and Canada)
- Panzani Group (France)
- Riceland Magyarorzag KFT (Hungary)
- Rivera del Arroz, S.A. (Morocco)
- Riviana Group (USA)
- Stevens & Brotherton Herba Foods, Ltd (UK)

All the above-named companies are included in aspects regarding Food Safety and Quality, except Ebro Foods, S.A. (holding), which does not manufacture or market food products.

The section on social action programmes refers to the activities organised by the Ebro Foundation, which promotes social action in Ebro Foods, S.A., and the



donations of food products made by the companies Herba Ricemills, Riviana and Panzani in their respective countries and other actions performed locally by some of our subsidiaries.

NB: Among what are considered developing countries, Ebro Foods only has industrial presence with its own workforce in Morocco, Egypt and Thailand. These countries are included in the company's social and environmental performance. The presence of Ebro Foods in Angola, Algeria, Libya, Sudan, Saudi Arabia, United Arab Emirates, India, Israel, Jordan, Kuwait, Syria and Yemen is limited to the marketing of some of its rice and pasta brands, with no physical or industrial presence in any of them.

Stakeholders taken into account in the preparation of this report

Stakeholders have been analysed from the point of view of their importance for the company's activities, grouped into six categories:

- Shareholders
- Employees
- Customers
- Suppliers
- Society
- Media

These stakeholders were identified by company management through an internal reflection process. Relations had already been established with some of these stakeholders with a view to meeting their expectations and the Group's needs, make further progress in future years and enhance the quality and transparency of the information.

CHANNELS FOR DIALOGUE WITH OUR STAKEHOLDERS

STAKEHOLDERS	CHANNELS FOR DIALOGUE OF THE COMPANY WITH ITS STAKEHOLDERS
Shareholders	Corporate web site
	Shareholders' electronic mailbox
	Shareholders' Office
	CNMV filings
	Investor Relations Department
	Meetings with analysts and investors
	Roadshows
	General Meetings
	Quarterly reports
	Annual Report
	Press releases
	Whistle-blowing channel



Employees	Group and subsidiaries' web sites
	Group Intranet
	Suggestion box
	Mailbox
	Digital Newsletter
	Mailshots
	Department seminars
	Works Councils
	HR delegates
	Group Communications Department
	Annual Report
	Whistle-blowing channel
Customers	Group and subsidiaries' web sites
	Customer services department
	Electronic mailboxes in each Group company
	Parent mailbox (comunicacion@ebrofoods.es)
	Advertising and Marketing
	Satisfaction surveys
	Regular meetings with consumers
	Social networks in some of our brands
	Regular visits to customers
	Fairs, forums and conferences
	Annual Report
	Whistle-blowing channel
Suppliers	Group and subsidiaries' web sites
	Purchases Departments of Group companies
	Regular visits to suppliers
	Surveys
	Annual Report
	Whistle-blowing channel
Society	Group and subsidiaries' web sites
	Web site of Ebro Foods Foundation
	Annual Report
	Communications and CSR Department
	Press releases
	Parent mailbox (comunicacion@ebrofoods.es)
	Meetings with NGOs and social action institutions
	Meetings with local government bodies
	Meetings with residents' associations
	Whistle-blowing channel

Media
Group and subsidiaries' web sites
Group Communications Department
Parent mailbox (comunicacion@ebrofoods.es)
Press releases
CNMV filings
Regular meetings with the media
Interviews

Period covered by the information

2012

Date of most recent previous report

2011

Reporting cycle

Annual.

Contact for issues concerning the report or its contents

For general issues on this report, please contact:

Ebro Foods, S.A.

Dirección de Comunicación y Responsabilidad Social Corporativa

Paseo de la Castellana, 20 – 3ª planta

28045 Madrid

Spain

E-mail: comunicacion@ebrofoods.es