
CSR IN EBRO
EBRO 2016



SUSTAINABLE GROWTH AND THE CREATION OF SHARED VALUE

OUR AREAS OF ACTIVITY AND THE SUSTAINABLE DEVELOPMENT GOALS (SDG)

ALLIANCES WITH ENVIRONMENTAL AND SOCIAL ENTITIES AND INITIATIVES

Sustainable growth and the creation of shared value

The Ebro Group has established sustainable growth as the pillar of its business management strategy to enable its consolidation as a benchmark business group in its areas of activity and its positioning as a global, sound, innovative, responsible company committed to social well-being, environmental balance and economic progress.

In this regard, the Group has gone beyond the goal of purely achieving financial yield, incorporating environmental, social and ethical criteria in its decision-making processes, alongside the typical economic variables. Accordingly, it has designed a Corporate Social Responsibility Policy (<http://www.ebrofoods.es/en/corporate-social-responsibility/corporate-social-responsibility-policy/>) seeking to create shared value; and a business model which, apart from value, yield and competitiveness, also contributes towards the progress of society and generates trust and confidence among our stakeholders.

Creation of shared value



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Our areas of activity and the Sustainable Development Goals (SDG)

In September 2015, the United Nations (UN) General Assembly approved the Agenda 2030 for Sustainable Development with 17 Sustainable Development Goals and 169 targets. In this new Agenda, the UN has acknowledged the important, integral role played by the private sector in achieving sustainable development. In this regard, through the SDG Fund (<http://www.sdgfund.org/about-us>), it is addressing the challenge of getting business to engage more actively in joint development initiatives in cooperation with governments, civil society and the UN agencies.

To achieve this, the United Nations Development Programme (UNDP) set up an Advisory Group to work with the UN as an equal partner in development. The UNDP selected thirteen private businesses for that Group, global leaders in different sectors, and Ebro Foods was one of those chosen. The Advisory Group was set up in April 2015.

Ebro Foods, as a member of this group, has undertaken to analyse the good practices and lessons learnt in the private sector on this topic, together with the tools and resources required to strengthen this collaboration. In the different working meetings scheduled, we are working on compiling approaches that define the responsibilities of the private sector and defining collaboration models to promote the new SDGs, specifying tools and resources, areas of interest and common attributes. In short, the goal of the Advisory Group is to find the best way to integrate the SDGs in the private sector strategies and encourage new companies to contribute towards achieving this new challenge.

Ebro Foods is proud to be part of the SDG Fund Advisory Group, while at the same time considering it an opportunity to focus its CSR activities on the SDGs in which it has a greater impact. Although our work touches on all 17 Goals in one way or another, we have focused on those where we can have a greater impact because they are directly related with our core business.

FOOD AND NUTRITION

- Donations to food banks and social assistance organisations
- Healthy, differentiated portfolio: healthy food + organic food
- Product reformulation
- Heavy investment in R&D and innovation
- Recommendation and promotion of healthy eating and healthy lifestyles
- Blog www.sentirsebiensenota.es



SOCIAL WELFARE (IN & OUT)

Commitment to our team

- Health and safety at work
- Training and professional development
- Diversity and equal opportunities
- Work-life balance
- Fulfilment of collective rights

Education and entrepreneurship

- Grant programmes
- Education programmes for groups at risk of exclusion
- Promotion of employment
- Support for startups

Investment in local communities through the companies of the Ebro Group and the Ebro Foundation

Boost to socio-economic development

- Generation of employment
- Payment of taxes



CLIMATE CHANGE

Participation in the Climate Change Cluster promoted by Forética

Reduction of CO₂ emissions

- Consumer awareness campaigns
- Energy saving initiatives in factories and offices
- Carbon footprint
- Smart Climate Agriculture Projects
- Raising of awareness



SUSTAINABLE PROCUREMENT

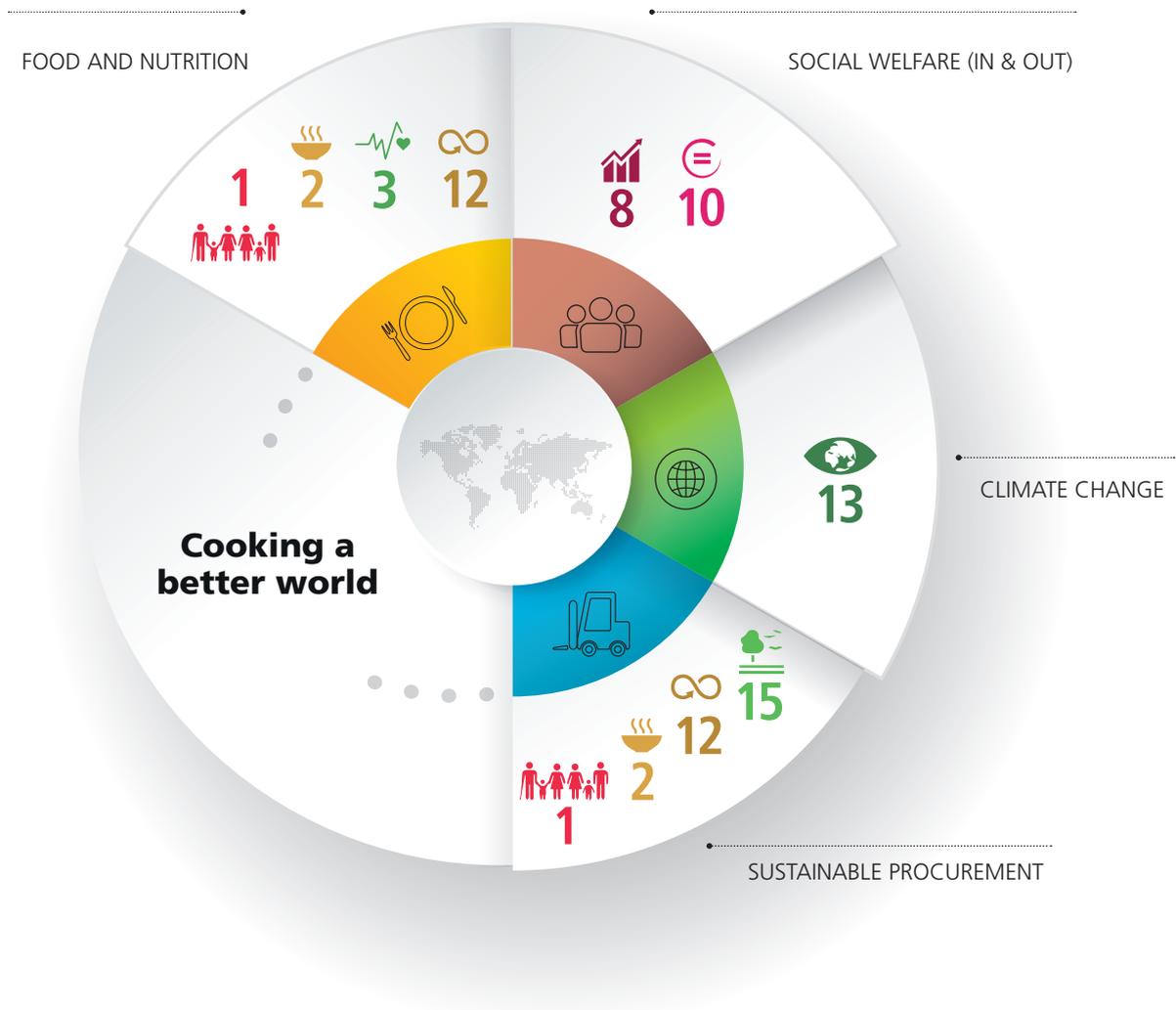
Sustainable agriculture

- Implementation of socially and environmentally sustainable crop standards in our principal raw material sourcing regions
- High food safety and quality standards

Control of industrial suppliers

- Assessment of ESG performance through the Sedex platform
- Propose collaboration to enhance performance

How we work on the SDG



<p>1 NO POVERTY</p>	<p>2 ZERO HUNGER</p>	<p>3 GOOD HEALTH AND WELL-BEING</p>	<p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>10 REDUCED INEQUALITIES</p>	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	<p>13 CLIMATE ACTION</p>	<p>15 LIFE ON LAND</p>
<p>End all poverty in all its forms everywhere</p>	<p>End hunger, achieve food security and improved nutrition and promote sustainable agriculture</p>	<p>Ensure healthy lives and promote well-being for all at all ages</p>	<p>Promote inclusive and sustainable economic growth, employment and decent work for all</p>	<p>Reduce inequality within and among countries</p>	<p>Ensure sustainable consumption and production patterns</p>	<p>Take urgent action to combat climate change and its impacts</p>	<p>Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss</p>

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Alliances with environmental and social entities and initiatives

[G4-15]

The Ebro Group and its Foundation belong to or have established alliances with different organisations or multi-stakeholder platforms that encourage and channel companies' commitment to society and the environment. Through these alliances they can give greater scope to the actions developed within their CSR and social action strategy.

Some of the important organisations are:

	<p>Signatory of the United Nations Global Compact www.unglobalcompact.org</p>
	<p>Member of the Advisory Group of the United Nations Sustainable Development Goals Fund (SDGF) to promote the Sustainable Development Goals (SDG) http://www.sdgfund.org</p>
	<p>Member of the Redistribution Committee of the Spanish Commercial Coding Association (AECOC) project against food waste "Don't waste food, use it" http://www.alimentacionsindesperdicio.com/</p>
	<p>Member of the SERES Foundation http://www.fundacionseres.org/Paginas/Inicio.aspx</p>
	<p>Member of Forética http://www.foretica.org/</p>
	<p>Member of Fundación Lealtad http://www.fundacionlealtad.org/</p>
	<p>Protector member of Fundación Secot http://www.secot.org/</p>
	<p>Sustainable Agriculture Initiative (SAI) Platform http://www.saiplatform.org/</p>
	<p>Sustainable Rice Platform (SRP) http://www.sustainablerice.org/</p>



External assessments

Since 2015, Ebro Foods has been part of the FTSE4Good Index Series, an international sustainability index that includes companies that prove their commitment and leadership in environmental, social and corporate governance aspects. Inclusion in this index confirms our condition as a socially responsible investment vehicle.



FTSE4Good