



MISSION, VISION AND VALUES

The mission of the Ebro Foods Group is to research, create, produce and distribute high value-added foods which enhance people's health and well-being while meeting their nutritional needs.

Our vision is to grow sustainably, ensuring ethical conduct and professional and personal integrity in the performance of our business activities, creating value for our shareholders, minimising the environmental impact of our operations, guaranteeing the personal and career development of our employees, improving the quality of life in society and meeting the needs of customers and consumers.

THE GROUP'S CONDUCT IS GUIDED BY THE FOLLOWING VALUES:

- 01** Leadership
- 02** Transparency
- 03** Honesty
- 04** Responsibility
- 05** Integrity
- 06** Culture of effort
- 07** Ambition to generate value
- 08** Environmental responsibility
- 09** Service vocation
- 10** Focus on people
- 11** Innovation
- 12** Long-term sustainability
- 13** Strict compliance with prevailing laws and regulations