

SUSTAINABLE GROWTH AND THE CREATION OF SHARED VALUE

OUR AREAS OF ACTIVITY AND THE SUSTAINABLE DEVELOPMENT GOALS (SDG)

ALLIANCES WITH ENVIRONMENTAL AND SOCIAL ENTITIES AND INITIATIVES

Sustainable growth and the creation of shared value

The Ebro Group has established sustainable growth as the pillar of its business management strategy to enable its consolidation as a benchmark business group in its areas of activity and its positioning as a global, sound, innovative, responsible company committed to social well-being, environmental balance and economic progress.

In this regard, the Group has gone beyond the goal of purely achieving financial yield, incorporating environmental, social and ethical criteria in its decision-making processes, alongside the typical economic variables. Accordingly, it has designed a Corporate Social Responsibility Policy (<http://www.ebrofoods.es/en/corporate-social-responsibility/corporate-social-responsibility-policy/>) seeking to create shared value; and a business model which, apart from value, yield and competitiveness, also contributes towards the progress of society and generates trust and confidence among our stakeholders.

Creation of shared value

